



FRESH TOUCH MULTIMEDIA CONSULTANCY

COMPANY PROFILE

AUGUST 2021

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Introduction

Fresh Touch Multimedia Consultancy started in 2015 as a small photographic and video graphic home studio. It was a small, but creative home studio with passion and a vision of ultimately expanding into television and multimedia projects.

After having gained valuable experience in television editing and production, graphics designing, website development, information and communications, and journalism; we felt it was now time to cement our presence in the media market, by beginning to establish our brand and actively broaden our reach. This was done by consolidating our service provision into Fresh Touch Multimedia Consultancy.

Fresh Touch Multimedia Consultancy is a diverse multi-disciplinary media consultancy that offers its clients specialist and individual attention. We provide timely solutions for your media needs, delivered by very competent and committed staffs that ensure quality services.

Vision

Our vision is to become a leading multifaceted media house, dominating in television and video graphic production, web development and graphics designing. Our strategy is to provide client focused personalised services whilst creating job and skills training opportunities to young and creative people in a friendly but professional environment.

Mission Statement

Our mission is to provide high quality, multifaceted multimedia solutions for our client's needs. A versatile service that places the client's needs at the centre of service provision/delivery, in the most creative but appropriate and cost-effective way.

Core Values

- Commitment and Professionalism – Making sure the customer's view and desire is the primary focus, and delivery high quality no matter how small or big the task.
- Time management and Reliability – Delivery what we promise, at the time we promise consistently.
- Accountability and Integrity – mistakes might be made, but can always be corrected through open and honest discussion.
- Team work – Strong teams allows for the completion of tasks in a more efficient and timely manner, and creates an ideal environment for skills building and in-house training.
- Flexibility/ Adaptability – Change is an inevitable constant. Accommodating and adapting to change in client requirements or scheduling is a key train to keeping our customers satisfied.
- Social Responsibility – positively impacting the environment and people we live in and work with.

Services

Being a multi-disciplinary consultancy, Fresh Touch Multimedia Consultancy offers a wide range services that includes:

1. Television
 - Technical consultancy on establishment of television station
 - Creative and technical consultancy on television channel content
 - Television and radio programme directing
 - Setting up Final Control Centre (FCC) room/office
 - Installation and setting of TV broadcasting software
 - Installation and setting of audio-visual devices (i.e. cameras, microphones, audio mixer, video converter etc.)
 - Installation and setting up of green screens, and green screen digital background
 - Installation and setup of studio lighting
 - Shooting, editing and compilation of filmed material
2. Documentary production.
3. Commercial adverts
4. Live streaming

5. Aerial photography
6. Event video and photography
7. Website development and hosting
8. Graphic designing (still and motion)
9. Audio production
10. Secret shopper surveillance.
11. Event planning (including seminars, wedding and conferences)
12. Video and photography lab with green screen

Management

Directors

1. **Miracle Nazombe: Managing director/ Projects Management**– Having been a freelance video/photographer and video editor for event coverage from a very young age. Mr Nazombe delved into the field of television (at LUSO Television for a couple of years) to gain knowledge and skill; and find a creative outlet that married his love of computers and technology, television engineering and visual creativity.
2. **Benjamin Nazombe: Administration and Finance** – Having studied human resource management and customer care; as well as having worked extensively as a human resources and accounts officer. Mr. Benjamin Nazombe is the perfect person to ensure the smooth-running operations.

Technical/Functional Areas

3. **Chisomo Kamlopa: Communications** – A University graduate of Mass Communication, Ms. Kamlopa is a young lady that has passionately worked in the field of communications for the last 3 years. Her experience includes communications strategy development, program development and presenting for radio, managing of social media platforms for public and private organisations (including international organisations outside Malawi)
4. **Grace Kankuzi: Website development** –A graduate of Bachelor of Science in Management Information Systems from the University of Malawi, Polytechnic, Miss Kankuzi has gained experience from working in different organizations (i.e. Airtel Malawi, TEEM Development Centre College and College of Medicine) as a part time lecturer in Web Technologies, Networking and Information Systems and as a Web Developer/ manager

5. **Chiyanjano Kaliwo: Graphic Designing** -- This technology enthusiast currently is a graduate at the University of Malawi, Polytechnic, and majored Management Information Systems. He has also been a freelancer in photography and graphics designing and has an eye for detail.

Experience

Fresh Touch Multimedia Consultancy has a combined professional experience of some years among its Principals and Members. Listed below are the projects that the firm has undertaken:

Project	Client	Service and Year
SADC theme song	State House	Aerial Photography 2021
Malawi Partners	All We Can UK	Documentary production 2021
Awareness campaign	Ministry of Gender, Children, Disability and Social Welfare	Live streaming 2021
Policy Launch	NGO Board	Event coverage (Photography) 2021
Micro Economic Policy	Action Aid Malawi	Documentary production 2021
COVID 19 Awareness Campaign	UNDP	Documentary production 2020
The Audacity to Disrupt	Action Aid Malawi	Documentary production 2020
Yohane Banda Foundation fundraising	Ministry of Gender, Children, Disability and social welfare	Live streaming and photography 2020

Judiciary awareness	Tithetse Nkhanza	Graphic Designing and supplying of Roller-up banners 2020
Close of year report	SICO	Aerial photography 2020
Area 18 interchange awareness campaign	Times Television	Aerial photography 2020
SAFI Extension Program	School of Agriculture for Family Independence	Field Photography 2020
Bin handover ceremony	New Building Society (NBS) Bank	Photography 2020
Pizza terrific	Flavatos Restaurant	Commercial Advert 2020
Branding	Travel Options Agency	Graphic Designing and Social Media Management 2020
Branding	Eastern Stars Lodge	Graphic Designing, Photography and Social Media Management 2020
16 Days of Activism Against Gender Based Violence	Malawi, Irish Consortium on Gender Based Violence (Action Aid, Concern World Wide, GOAL, Irish Aid, Self Help Africa, Trocalre, UN Women, Oxfam)	1 Television Documentary, 8 Radio (Audio) Documentaries, Photography 2019
50-50 Photo Campaign	Action Aid, 50-50 Campaign Malawi	Photography 2019

Street Art Day, 50-50 Campaign	Action Aid, 50-50 Campaign Malawi	Television Documentary Production and Photography 2019
NANZE Primary School	NANZE Project	Television Documentary 2019
The Bingu National Stadium Awareness	Ministry of Labour, Youth, Sports and Man Power development	Documentary Production and Photography 2019
Mother Daughter High Tea	Umodzi Park	Commercial Advert and Photography 2019
Tecno Camon 12 Official Launch	Tecno Mobile Company	Event Video and Photography 2019
Christmas Promotion	Tecno Mobile Company	Commercial Advert and Graphic Designing 2019
Hangout Music Festival	GWL Promotions	Event Video and Photography 2019
Lulu's Album Lanch	Mathumela Music Company	Event Photography 2019
Kell Kay Album Launch	City Life Music Company	Event Photography 2019
Company Profile	Real Sounds Band	Graphic Designing 2019
Launch of "The Malawi National Public Sector Reforms Policy (2018-2022) and "Malawi Public Service Management Policy"	The Government of Malawi (OPC/PSRMU)	Event Photography and News Paper's Centre Spread Designing 2018

Construction of a Dyke in Nsanje District	Victory Vision Construction (VVC)	Television Documentary Production 2018
Open defecation free program	Canadian Physicians for Aid and Relief (CPAR) in conjunction with European Union (EU), United Nation (UN), Ministry Of Healthy (Malawi Government)	Television Documentary 2016
Safe Motherhood (Uchembere Wangwiro) program	Results Based Financing	Television Documentary 2017
CYAMA Youth Entrepreneurship talk	Christian Youth Association of Malawi	Event Videography of event 2017
Secret shopper surveillance (employee and service deliver assessment surveillance)	Digital Research and Security Systems Consultancy	Secret shopper surveillance 2017
Vehicle handover ceremony to Sister Margret Kambilonje	Providence and Lilongwe Girls Secondary Schools Alumni	Video and photography 2016
Digital Research and Security Systems Consultancy Television Advert	Digital Research and Security Systems Consultancy	Commercial Advert 2017
Student Film on campus life	Lilongwe University of Agriculture and Natural Resources (NRC Campus)	Movie Production 2017
Mzuzu University Graduation	Mzuzu University	Photography 2017
TESAM Bang Weekend	Lilongwe University of Agriculture and Natural Resources (Bunda Campus)	Video and Photography 2017
Infant Baptism	Maula Parish	Video and Photography 2017
Bwemba Assemblies	Malawi Assembles of	Video and

of God Easter Cerebration	God (New Life Christian Assembly)	Photography 2017
Women's guild Cerebration	Chiyembekezo Fellowship	Video and Photography 2017
Banners and Brochures	FISD	Banner and Brochure completed design 2017
Business Cards	Digital Research and Security Systems Consultancy	Graphics Designing 2017
Business Cards	MDK Fashion Designs	Graphics Designing 2017
Business Cards	Classic Glass and Electrical Company	Graphics Designing 2018
Business Cards	Isikhathi Transporters (RSA)	Graphics Designing 2018

Equipment/ Facilities

Fresh Touch Multimedia Consultancy has a couple of technological improved equipment to deal with project-related facilities and equipment needed to satisfy the requirements of our Clients at any time. Among them are;

- ❖ 4k Video and HD Still Cameras
- ❖ 4k Drones
- ❖ Gopro (4k waterproof)
- ❖ Apple Computers
- ❖ Printers
- ❖ Led Projectors
- ❖ Audio Studio
- ❖ Full Video/ Photography lab (Green screen inclusive)

Conclusion

Fresh Touch Multimedia Consultancy is a capable and dedicated multi-disciplinary management consultancy with the correct solution-based approach in meeting and exceeding our Client's expectations.

Our experienced and focussed team are well placed and equipped and contain the correct experience and qualifications to carry out their functions

with diligence and skill. It is our vision that FTC may be of service to all prospective Clients in the Private, Professional and Public sector.

Please direct all enquiries and/or requests for additional information to Fresh Touch Multimedia Consultancy on the details provided and let us provide you with excellent services.

REFERENCES

Client	Project	Reference	Contact
Ministry of Gender, Children, Disability and social welfare	Yohane Banda foundation fundraising	Tumpale Gunde	tumpalegunde@gmail.com
Malawi, Irish Consortium on Gender Based Violence	16 Days of Activism Against Gender Based Violence	Chikumbutso Ngosi	+265 (0) 999 317 760 chikumbutso.ngosi@action.org
The Government of Malawi (OPC/PSRMU)	Photography Coverage and News Paper's Centre Spread Designing 2018	Papiya Mwahara Communications Officer	+265 (0) 888 377 551
Canadian Physicians for Aid and Relief (CPAR)	Open defecation free program	Tchaka Thole (Country Director: CPAR)	+265 (0) 888 438 097
RBF	Safe Motherhood (Uchembere Wangwiro)	Charity Roka (RBF)	+265 (0) 992 511 820

Contact us

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PPDA	Certified